Anat Regirer Chayoun

UX/UI DESIGNER

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ABOUT ME

Experienced UX/UI and Branding Designer, **Merging design creativity with user experience principles.**
I bring a special blend of creativity, innovation, technical skills, and magical touch to each project.
Inspired by books and love for Earth Sciences.
My goal is to provide high-quality design solutions and meaningful experience for users and clients.

SKILLS

SOFTWARES	SOFT SKILLS	LANGUAGES
Figma	Creative	Hebrew (native)
Adobe Photoshop	Aesthetic eye	English (fluent)
Adobe Illustrator	Research-oriented	
Adobe XD	Fast learner	
Adobe Premiere	Problem solver	
Adobe InDesign	Technical approach	
Midjourney	Team player	
Canva	Self-motivated	
Monday	Sociable	
Microsoft Office	Reliable	
HTML/CSS		

PROFESSIONAL EXPERIENCE

2016 - Present   DESIGN (UX/UI) & CONTENT MANAGER - BUZZZTECH
- UX/UI Design for the company products: apps, software, and surveys.
- Web design for the company.
- Designed the flagship product: TouchPad - integrated reporting system.
- Developed marketing design materials for Sales department and global clients.
- Established and enhanced the company's branding identity.
- Created comprehensive design system guides for clients.
- Produced presentations and official documents.
- Designed print materials.
- Designed exhibition booths for the company's presence at conferences.

2009 - 2016   FREELANCE GRAPHIC DESIGNER
- Print design: Branding, logos, catalogs, magazines, brochures, roll-ups, business cards, letterheads, signage
- Digital design: Presentations, websites, applications, banners
- Offering professional guidance to clients, including design and branding consultation

1998 - 2008   GRAPHIC DESIGNER - NEWSPAPERS MAGAZINES & BOOKS
- Worked for newspapers such as National Geographic, Traveler, Ma'ariv La'noar & Lady Globes.
- Designed study books for the Weizmann Institute.
- Specialized in image processing, content design & editing, layout design.
- Prepared materials for print.

EDUCATION

2023   **FIGMA** - Certificate - Mentor College (24 hours)
MIDJOURNY - "Makombareshet" Online Course - (24 hours)

2022   **UX DESIGN** - Certificate - Netcraft Academy (132 hours)

2020   Updates in Illustrator/Photoshop - Mentor College (24 hours)

2011-2012   **WEB DEVELOPMENT & UI DESIGN** - Diploma - Mentor College

2000-2001   **DIGITAL MEDIA** - Diploma - College of Photography, Kiryat Ono

1996-1999   **GRAPHIC DESIGNER** - Diploma - Agmon College, HIT's campus

IDF

1993-1994   Rescue Unit of the Home Front Command - Operations Clerk

ADDTIONAL STUDIES

2003-2004   **OPEN UNIVERSITY**
- Geology of Israel Studies (40 hours)
- Introduction to Earth Sciences (40 hours)
- Introduction to Meteorology (40 hours)